



Dear Friend,

*Love Clara* is a licensed nonprofit charitable organization whose focus is to give support to families that have lost children to illness or tragedy. Unfortunately for my husband, Marc, and I, this is a cause that strikes close to home. In September 2016, our lives were shattered when our youngest daughter, Clara, at just fourteen months of age tragically and without any warning suffered multiple strokes that led a few days later to her passing. The deepest and darkest days and months followed, marked with unimaginable heartache, sleepless nights, and meaningless days. While each day continues to present its difficulties, Marc and I are resolute in "paying it forward," helping ease the heartache of others who are walking similar paths. We have been inspired by the people who have helped pick us up and urged us to put on yet another brave face to conquer, or simply get through, the day.

*Love Clara* is driven by our sweet baby girl's spirit, yet also by the spirit of community that has so lovingly and thoughtfully helped us along. When a family experiences their darkest hour, *Love Clara* seeks to offer not only financial support to offset some of the funeral and burial costs, but also emotional support through "love" baskets from a family who understands and empathizes with their depths of pain and loss.

With that said, our kick off event will be a Luau in honor of Clara's first birthday, sadly the only birthday she ever had. For years to come we will celebrate her spirit and her memory through this event. Now, we realize her purpose is to be able to reach out to other families that may not have the same amazing support that we have had through this horrific tragedy. On July 9, 2017 at Auletto's Catering in Deptford, NJ we are inviting family, friends, and community members to come together for a day of fun, hope, and inspiration, but most importantly to accomplish our goal of raising funds to support other families that are faced with the tragedy of losing a child.

We humbly ask that you consider becoming one of our sponsors. As a sponsor, you will receive positive recognition during all stages of this event based on your association with *Love Clara*, a 501(c)3 non-profit. Your sponsorship is tax deductible, and any level of sponsorship or donation will benefit *Love Clara*'s kick-off year. We hope that you will lock arms with us as we support families that are faced with the unimaginable.

Please complete and return the attached form or submit your sponsorship online at [www.loveclara.org](http://www.loveclara.org). Please do not hesitate to contact us with any questions you may have. We look forward to working together with you to make life a little easier on families that are adjusting to their new lives without their beloved children.

Love Clara

## Sponsorship Opportunities:

<ul style="list-style-type: none"> <li>● <b><u>Event Sponsor: \$10,000</u></b> <ul style="list-style-type: none"> <li>○ Sign at event</li> <li>○ Full page advertisement in brochure</li> <li>○ Logo on all fliers and invitations</li> <li>○ Logo on website for 1 year</li> <li>○ Opportunity to speak at event</li> <li>○ Table at event (8 top)</li> <li>○ Promotional gift bag sponsor</li> <li>○ Full page ad in the brochure</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● <b><u>Gold: \$5,000</u></b> <ul style="list-style-type: none"> <li>○ Sign at event</li> <li>○ ½ advertisement in brochure</li> <li>○ Logo on all fliers and invitations</li> <li>○ Logo on website for 1 year</li> <li>○ Table at event (8 top)</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>● <b><u>Silver: \$1,000</u></b> <ul style="list-style-type: none"> <li>○ ¼ advertisement in brochure</li> <li>○ Logo on all fliers and invitations</li> <li>○ Logo on website for 1 year</li> <li>○ 4 seats at event</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● <b><u>Bronze: \$500</u></b> <ul style="list-style-type: none"> <li>○ Logo in brochure</li> <li>○ 2 seats at event</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>● <b><u>Choice: You Choose Your Donation</u></b></li> </ul>	

If you would like to donate and be a sponsor please follow these simple steps below.

1. Choose your level of generous donation to the *Love Clara* Foundation
2. Fill out this form and send in the attached envelope (address below) or go to [www.loveclara.org](http://www.loveclara.org)  
(Make all checks payable to *Love Clara*.)  
Love Clara  
328 Forrest Lane  
Woolwich, NJ 08085
3. Email your company logo in a EPS, JPG, or PDF version (highest quality possible) to info@loveclara.org. Please put your company name as well as the words "Sponsor" in the subject field.

Company Name:	
Mailing Address:	
Contact Name:	
Contact Email:	
Contact Phone Number:	
Level of Sponsorship:	

All support no matter the monetary value is a blessing. If you choose to donate more or less than the highest or lowest donation level, please indicate that amount above.

Thank you so much for donating to *Love Clara*, every donation will help support families as they are faced with this life changing tragedy.